



INTERNATIONAL CONFERENCE ON  
AUTONOMOUS AGENTS & MULTIAGENT SYSTEMS

**2015**

4-8 May 2015  
ISTANBUL CONGRESS CENTER

ISTANBUL  
*Home of Agents*

**SPONSORSHIP FILE**

[www.aamas2015.com](http://www.aamas2015.com)





## ABOUT AAMAS

*AAMAS is the leading scientific conference for research in autonomous agents and multiagent systems, attracting more than 750 attendees every year from all over the world. The AAMAS conference series was initiated in 2002 by merging three highly respected meetings: the International Conference on Multi-Agent Systems (ICMAS); the International Workshop on Agent Theories, Architectures, and Languages (ATAL); and the International Conference on Autonomous Agents (AA). The aim of the joint conference is to provide a single, high-profile, internationally respected archival forum for scientific research in the theory and practice of autonomous agents and multiagent systems.*



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### Local Organizer:

Pınar Yolum (*Bogazici University, Turkey*)



# SPONSORSHIP LEVELS



## SPONSORSHIP LEVELS

### Emerald Package

15.000 Euro + 18% V.A.T.

#### EXHIBITION BOOTH: 24 sqm

- Emerald level sponsorship includes 2 units x 12 sqm / 24 sqm exhibition area.

#### SATELLITE MEETING: 1 Satellite Meeting

- Emerald level sponsorship provides an opportunity for a Satellite Meeting.
- Satellite Meeting will be arranged at the lunch time for 30 min. period.
- Excluding catering; lunch box should be taken to the attendees of the Satellite Meeting (Lunch box price TBA)

#### FREE REGISTRATION: 4 Registrations

#### FREE TICKET: 4 Gala Dinner Tickets

#### COMPANY LOGO and/or ADVERTISEMENT

- The company will be announced as “the Emerald Sponsor” through the conference official web site.
- The company logo will be used at the conference official web page with a link to the company website.
- The company logo will be used on program book.
- 2 full page advertisement at the inside & outside back cover of the final program book.

#### OTHER BENEFITS:

- During the Opening Ceremony and Closing Ceremony you will be announced as Emerald Sponsor and given a plaque of thanks in Closing Ceremony

**Emerald level sponsorship is limited to only one company.**



**Platinum Package**

**10.000 Euro + 18% V.A.T.**

**EXHIBITION BOOTH:** 18 sqm

- Platinum level sponsorship includes 2 units x 9 sqm / 18 sqm exhibition area.

**SATELLITE MEETING:** 1 Satellite Meeting

- Platinum level sponsorship provides an opportunity for a Satellite Meeting.
- Satellite Meeting will be arranged at the lunch time for 30 min. period.
- Excluding catering; lunch box should be taken to the attendees of the Satellite Meeting (lunch box price TBA)

**FREE REGISTRATION:** 3 Registrations

**FREE TICKET:** 3 Gala Dinner Tickets

**COMPANY LOGO and/or ADVERTISEMENT**

- The company will be announced as “the Platinum Sponsor” through the conference official web site.
- The company logo will be used at the conference official web page with a link to the company website.
- The company logo will be used on program book.
- 1 full page advertisement at the inside front cover of the final program book.

**OTHER BENEFITS:**

- During the Opening Ceremony and Closing Ceremony you will be announced as Platinum Sponsor and given a plaque of thanks in Closing Ceremony

**Platinum level sponsorship is limited to only one company.**

**Gold Package**

**5.000 Euro + 18% V.A.T.**

**EXHIBITION BOOTH:** 12 sqm

- Gold level sponsorship includes 1 units x 12 sqm / 12 sqm exhibition area.

**FREE REGISTRATION:** 2 Registrations

**FREE TICKET:** 2 Gala Dinner Tickets

**COMPANY LOGO and/or ADVERTISEMENT**

- The company will be announced as “the Gold Sponsor” through the conference official web site.
- The company logo will be used at the conference official web page with a link to the company website.
- The company logo will be used on program book.

**OTHER BENEFITS:**

- During the Opening Ceremony and Closing Ceremony you will be announced as Gold Sponsor and given a plaque of thanks in Closing Ceremony

**Gold level sponsorship will be offered to max. 2 companies.**



**Silver Package**

2.500 Euro + 18% V.A.T.

**EXHIBITION BOOTH:** 6 sqm

- Silver level sponsorship includes 1 units x 6 sqm / 6 sqm exhibition area.

**FREE REGISTRATION:** 1 Registration

**FREE TICKET:** 1 Gala Dinner Ticket

**COMPANY LOGO and/or ADVERTISEMENT**

- The company will be announced as “the Silver Sponsor” through the conference official web site.
- The company logo will be used at the conference official web page with a link to the company website.
- The company logo will be used on program book.

**OTHER BENEFITS:**

- During the Opening Ceremony and Closing Ceremony you will be announced as Silver Sponsor and given a plaque of thanks in Closing Ceremony

**Bronze Package**

750 Euro + 18% VAT

**COMPANY LOGO**

- The company will be announced as “the Bronze Sponsor” through the conference official web site.
- The company logo will be used at the conference official web page with a link to the company website.
- The company logo will be used on program book.

**Exhibition**

1.000 Euro + 18% V.A.T.

Including;

- 6 m<sup>2</sup> booth
- Free registration of 2 company staff

*Please contact us for the other request and updated floor plan via email: [sponsor@aamas2015.com](mailto:sponsor@aamas2015.com)*



# PROMOTION TOOLS



■ **Conference Bags**

The company logo will be on the conference bags.

**5.000 Euro + 18% V.A.T.**

(Exclusive option, for one company only)

■ **Delegate Note Pads and Pens**

Every delegate taking part in the conference will be given a notepad and pen set in the bags.

**2.500 Euro + 18% V.A.T.**

(Exclusive option, for one company only)

■ **Poster Area**

This very busy part of the conference area will be branded with your logo and gives you an excellent platform for prominent advertising.

**2.500 Euro+ 18% V.A.T.**

(Exclusive option, for one company only)

■ **Advertising in the Final Program Book**

The congress program book contains a full list of sessions and events, providing a constant source of information for delegates.

**Rates:**

- centre double page: **2.000 Euro + 18% V.A.T.**
- full page 4 colour: **1.750 Euro + 18% V.A.T.**
- full page black and white: **1.250 Euro + 18% V.A.T.**

■ **Name Badges**

The company logo will appear on the badges.

**2.000 Euro + 18% V.A.T.**

■ **Memory Sticks**

The company logo will appear on the **proceedings** memory sticks.

**5.000 Euro + 18% V.A.T.**

A close-up photograph of a white ceramic coffee mug filled with dark coffee, resting on a light-colored wooden saucer. In the background, a white plate with a blue checkered pattern holds a piece of food, possibly a pancake or a slice of pizza, with a knife and fork nearby. The scene is set on a blue and white checkered tablecloth.

# **NETWORKING & EVENTS**



## NETWORKING & EVENTS

### ■ Opening Cocktail

**15.000 Euro + 18% V.A.T.**

Hosting the opening cocktail reception is a special opportunity to raise your company's profile when all the delegates come together on arrival at the conference.

Including;

- Company flags to be placed in the reception area. Flags will be provided by the company.
- Company logo will be used as event sponsor at the program page of the website.
- Company logo with hyperlink as event sponsor at the program page of the website.

(Exclusive option, for one company only)

### ■ Gala Dinner

**10.000 Euro + 18% V.A.T.**

Sponsor will have the opportunity to promote itself through a Gala Dinner.

- Company table flags to be placed on the tables. Flags will be provided by the company.
- Company logo will be printed on invitation and menu cards
- Company logo will be used as social programme sponsors of the gala dinner at the program page of the website.
- Company logo with hyperlink as event sponsor at the program page of the website.

(Exclusive option, for one company only)

### ■ Coffee Breaks

**10.000 Euro + 18% V.A.T.**

Hosting the coffee breaks is a special opportunity to raise your company's profile when all the delegates come together.

Including;

- 1 day / 2 Coffee breaks
- Company table flags to be placed on the tables. Flags will be provided by the company.
- Company logo will be used as event sponsor at the program page of the website.
- Company logo with hyperlink as event sponsor at the program page of the website.

### ■ Lunches

**6.000 Euro + 18% V.A.T.**

Hosting the lunches is a special opportunity to raise your company's profile when all the delegates come together.

Including;

- 1 day lunch
- Company table flags to be placed on the tables. Flags will be provided by the company.
- Company logo will be used as event sponsor at the program page of the website.
- Company logo with hyperlink as event sponsor at the program page of the website.



#### **BANK ACCOUNT DETAILS**

Bank Name : T.Garanti Bank.A.S.  
Branch Name : Esentepe Branch (347) Istanbul  
Acc.Holder : DEKON Kongre ve Turizm Hiz.A.S.  
IBAN (TL) : TR38 0006 2000 3470 0006 2993 25  
IBAN (EUR) : TR12 0006 2000 3470 0009 0912 59  
Swift Code : TGBATRISXXX



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**ORGANIZING SECRETARIAT**



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